

# MEDIA PACK 2022

For campaign enquiries please contact:

**Victoria Fitzgerald** | [victoria@uroc.uk](mailto:victoria@uroc.uk) | **07540578810**

# UROCMEDIA|



# WHAT IS UROC?

The United Resource Operators Consortium is a non profit organisation that represents independent operators in the waste and resource industry.

Since its formation in 2012, **UROC** has been the voice of independent operators across the UK. **UROC** members play a vital role in protecting the environment and being a backbone to the economy. Our mission is to support the growth of the sector by encouraging sustainable policy and legislative change, by lobbying government regulators to support best practice and developing skills in the ever changing waste and resources industry.

## MEMBER SNAPSHOT



# MEMBER BENEFITS

UROC is primarily funded by its membership which is largely made up of small and medium sized enterprises and affiliate members.

- Government and regulator lobbying
- Development of sustainable legal and policy frameworks
- Comprehensive responses to consultations
- Member updates on emerging issues
- Printed & digital copy of Skip to Resources magazine
- Free workshops and events
- Free legal and consultancy advice
- Certificate of membership, use of UROC logo and member listing on UROC website

## Membership Options:



**£495 + VAT**



**£995 + VAT**



**£1495 + VAT**



**AFFILIATE MEMBER  
£695 + VAT**

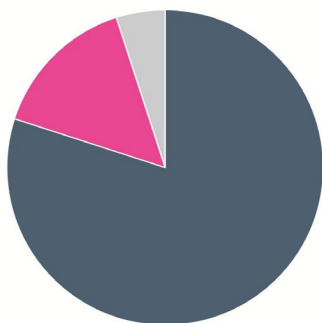


# UROC JOURNAL

Skip to Resources magazine is mailed to more than 2,500 skip hire, resource management and waste operators throughout the UK.

Featuring topical articles and up to date content, the magazine provides its readers with information on member's news, suppliers, legislation, industry developments and opinion pieces.

**2500+ CIRCULATION**



**5000+ MAGAZINE READERSHIP**

80% • Resource & Waste Operators

15% • Supply Chain

5% • Other

## ADVERTISING RATES

Double page spread

**£1,500**

A4 Full page

**£950**

Third page

**£625**

Vertical banner

**£550**

Half page

**£525**

Quarter page

**£345**



# CONTACTS



**Jenny Watts**

Chief Executive Officer

[Jenny@uroc.uk](mailto:Jenny@uroc.uk)



**Victoria Fitzgerald**

Membership Director

[victoria@uroc.uk](mailto:victoria@uroc.uk)